



POL08 POLICY - USE OF 3EC MANAGEMENT SYSTEM CERTIFICATION MARKS

1 Introduction

Dear customers, business partners, partners,

3EC International a. s. (3EC) has following rules for managing 3EC management system certification mark which is available for the use to certified clients. These 3EC rules ensure, among other facts, back traceability to 3EC.

Mark accompanying text must not evoke any uncertainty on what has been certified and which certification body has granted the certification. This mark must not be used on the product or on the product's packaging or by any other way that can be interpreted as product conformity labelling as described below. (NOTE - Standard ISO/IEC 17030 describes requirements on mark use of third party).

3EC does not allow the use of SNAS accreditation mark, neither references on accreditation to clients.

3EC does not allow the use of references on SNAS status as a signatory of IAF MLA.

3EC currently uses 2 types of marks with 3EC logo.

Logo 3EC – represents logo of company 3EC, with existing registered trademark and it can be used only by 3EC offices on their propagation materials, letter heads, and website: www.3ec.sk



Certification mark – certification mark, which can be used by 3EC clients to give proof of certification of their management system.

Example:



or



2 Policy, rules for 3EC certification mark use

Accreditation bodies require certification organ for management systems (COMS) i.e. 3EC to ensure that companies certified by this organ will use certification mark in accordance with national and international rules and criteria. These criteria determine, that certification marks will not be used in a way which could mislead or misguide companies and individuals to think, that it is a matter of product certification, not the certification of management system.

Certificate, report and other documents may also not be misused or used in any way which could discredit 3EC. Any propagation of 3EC certified management system must make clear that the management system (not product) is certified.

The use of certification mark must be restricted for activities which are certified by COMS (3EC) and certification mark shall not be used on a product that is seen by customer or in any other way that may be interpreted as denoting product conformity.



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3EC directs the use of declaration on the product's packaging or supporting documentation. Such declaration includes information that certified client's management system is certified. Product's package is understood as a part that can be removed without disintegration or damage of the product. Supporting information is understood as information that can exist individually or can be easily removed. Type or identification label is regarded as a part of the product. The declaration does in any case mean that the product, process or service is certified by this way.

The declaration must include references on:

- ✚ identification (e.g. trade mark or name) of certified client;
- ✚ management system type (e.g. quality, environment) of relevant standard;
- ✚ certification organ that issued the certificate.

3EC does not permit the use of certification marks on laboratory tests, calibration or inspection reports or certificates.

3EC requires that the client:

- ✚ conforms to the requirements of the certification body when making reference to its certification status in communication media such as the internet, brochures or advertising, or other documents;
- ✚ does not make or permit any misleading statement regarding its certification ;
- ✚ does not use or permit the use of certification document or its any part in a misleading manner;
- ✚ after the suspension or withdrawal of its certification, discontinues its use of all advertising matter that contains a reference for certification, as the certification organ directs;
- ✚ update all advertising procedures when the scope of certification has been reduced;
- ✚ does not allow a reference to its management system certification to be used in such a way as to imply that the certification body certifies a product (including service) or process;
- ✚ does not imply that the certification applies to activities that are outside the scope of certification;
- ✚ does not use its certification in such a manner that would bring the certification organ and/or certification system into disrepute and loss of public trust.

3EC exercises proper control of ownership and shall take action to deal with incorrect references to certification status or misleading use of certification documents, marks or audit reports. NOTE - Such actions can include requirements on correction and corrective action, suspension, withdrawal of certification, publication of offense and legal actions, If needed.

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This Policy was designed in a way to enable all 3EC clients the use of advantages of management system certification mark in full range without breach of accreditation organs requirements.

Certification mark can be used on any propagation materials, papers and documentation with the company heading. It is allowed to use the certification mark on business cards of certified client. Certification mark can be reproduced also as single-coloured, e.g. in red, blue, black or any other colour which is dominant on original company documents. Certification mark can be printed on company documents without use of additional colour.

For products covered by product certification is absolutely forbidden to use our certification mark on such products.



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Use of certification mark on products*, on bigger (mass) packages used for transportation** and means of transport or structures (as buildings) is allowed only in case of additional note, that it is a system certification (e.g. "This product has been produced in the conditions of certified management system.").

(NOTE.

* *It can be individual product or product in individual packaging etc. In case of testing/analysis it can be report or test record, certificate of completion etc.*

** *It can be mass packaging on condition that we do not suppose they will get to final consumer.)*

Use on leaflets and other materials for the purpose of advertising and propagation are allowed, but customer must be careful to avoid breaking any specific requirements (If it exists).

Certification mark can have any size on condition that readability and aspect ratio is preserved. The smallest possible size of printed version in case of circle mark is 10x10 mm and 15x7,5 mm in case of rectangular mark, however the quality of print - readability of the information must be considered.

All mentioned logos are attached to this manual in JPG format (bigger and smaller resolution), and they are at your disposal in form that you prefer to use. JPG is most common and most used format which can be inserted or imported to large number of documents. In case of large-format printing of propagation materials (e.g. billboards), or in case other need of high professional quality, please, do not hesitate to contact our office, which will provide you with logo in curves (CDR – CorelDraw, AI – Adobe Illustrator).

If the company has got more certified systems, it can present all certification marks beside each other or under each other.

Product statement:

Those clients, who want to demonstrate that their products have been produced in conditions of certified management system (without using certification marks) can use following statement on product or package:

“This product / service was produced / provided in conditions of quality management system / environmental management system / OHS management system / anti bribery management system etc., which meets requirements of standard ISO 9001:2015 / EN ISO 13485:2016 / ISO 14001:2015 / ISO 45001:2018 / ISO 37001:2016 etc., while this system was certified by 3EC International a.s. under the Certificate No.: XXXXXX” (Organization which had applied some permitted exclusion must define it, e.g. design and development excluded).

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